2025 Program Ad Spec Sheet

Ad sizes	Dimensions	Parent ad rates
Full page ad	8.5”(w) x 11”(h)	$150
Half page ad	8.5”(w) x 5.5”(h)	$75
Quarter page ad	4.25”(w) x 5.5”(h)	$50
Business card ad	3.5”(w) x 2”(h)	$25

Go to **www.clareandthechocolatenutcracker.com/donate** to pay for your ad or pay via Cashapp to $Orlandoarts

Ad specifications for ads to be created for the program

Please provide a photo of your child or children and your congratulatory message via email. The photo’s file name must include the name of your child or children.

Email artwork to **universalpac1@gmail.com** by 5pm onOctober 25, 2025.

Ad specifications for ads pre-produced ads

Please add a 0.125” bleed around your ad.

The artwork is to be saved as a high-resolution pdf, named for the advertiser or child in the ad.

Email artwork to **universalpac1@gmail.com** by 5pm on November 1, 2025.