



2026 Program Ad Spec Sheet

Ad sizes	Ad dimensions	Parents' ad rates
Full page ad	8.5" (w) x 11" (h)	\$150
Half page ad	8.5"(w) x 5.5"(h)	\$75
Quarter page ad	4.25"(w) x 5.5"(h)	\$50
Business card ad	3.5"(w) x 2"(h)	\$25

Go to www.clareandthechocolatenutcracker.com/donate to pay for your ad or pay
\$Orlandoarts via Cashapp,

Ad specifications for ads to be created for the program

Please provide a photo of your child or children and your congratulatory message via email. The photo's file name must include the name of your child or children.

Email artwork to universalpac1@gmail.com by 5pm on October 10, 2026.

Ad specifications for ads pre-produced ads

Please add a 0.125" bleed around your ad.

The artwork is to be saved as a high-resolution pdf, named for the advertiser or child in the ad.

Email artwork to universalpac1@gmail.com by 5pm on October 24, 2026.